Region VI Highlights

Pamela Griffin-Region VI Director

What a tremendous time at the Nashville Convention! We had such wonderful speakers and beneficial and motivational information. We appreciate all the planning and work that went into such successful meetings.

**Utah** reports that they will be celebrating their 70th Anniversary, Congratulations! They intend to have Platinum Cowbelles (as it is their platinum anniversary), a great speaker and a 70th Anniversary book compiled on Utah CattleWomen. They also intend to make a movie of their past 70 years, how they have grown and changed. They’d love to hear ideas from others on how they’ve celebrated milestone anniversaries! So, please share with them. Utah’s Beef Ambassador contest will be on May 6, 2017 to be held at Snow College. Utah is also holding a monthly photo contest on their website to get more people involved. What a great idea.

**California** is at the World AG Expo in Tulare, California! They are busy handing out Beef Council Brochures and asking trivia questions, and telling our story. They are a busy group; wouldn’t it be fun to be at the Expo with them!

**New Mexico** appears to have been so busy as well. They stay active with so many legislative challenges in their state and our hat is off to all of you there!

New Mexico’s Beef Ambassador applications are due by March 31, 2017 at New Mexico State University. New Mexico will also be celebrating a milestone anniversary. Happy 60th Anniversary, Congratulations!

**Arizona** had its annual Pioneer Luncheon in December which has been done in conjunction with Arizona National Livestock Show, a tradition for decades. They had 175 pioneers present. They honor one pioneer each year, this year’s recipient was Chuck Backus of Quarter Circle U Ranch. Arizona did participate with the Arizona Beef Council at Phoenix Cooks, which is held in Scottsdale and attended by thousands. What a great opportunity to meet with public, renown chefs, supply beef samples and interact with the foodies! Best of all, it benefits Banner Children’s Hospital. Arizona will hold its Beef Ambassador contest on March 18, 2017 at University of Arizona.

Let’s all travel to **Nevada** in April for Region VI Meetings in Elko! Thank you, Nevada, for hosting this year and I know we will all have a great time! Be sure to join us there! I know there are so many things in store for Region VI at this meeting. The dates are April 27tth to the 29th. They have been working nonstop to plan a weekend we won’t want to miss. We will begin at 1:00 p.m., the 27th with a Beginner Farmers and Ranchers Workshop, made possible by University of Nevada, Cooperative Extension. Speakers will include UNR Meat Scientist, Amilton DeMello, Agriculture Advocate and Radio Personality, Trent Loose, and UNR Extension Educator, Lindsay Chichester who will host a Social Media worship. Conclusion will be on the 29th with a tour to Maggie Creek Ranch and J.M. Capriola, Co. Meetings will be held at the Red Lion Inn and Casino. Please visit their website for room reservations (<http://redlionhotelelko.com/>) and be sure to use group code ANCW0427. If you have any registration questions,

please email cwnv.inc@gmail.com or call 775-397-4750. There are also details on Nevada CattleWomen, Inc. Facebook page.

**Hawaii**, well Region VI, it appears our plans are to storm the island for next year’s Region VI meeting! I believe we will firm up some decisions on this quickly and will keep everyone posted so that plans can be made well in advance. Why do I have the feeling that this decision will fly?

Arizona is thrilled to welcome you in 2018 to the ANCW/NCBA Conference! Mark your calendars to be in the Valley of the Sun!

My prayers are that we have productive and healthy livestock, that we appreciate every day, that we learn what each lesson provides, that we listen to hear, that we educate, promote, and tell our story in effective ways.

Until we meet again!